Henderson County 2025

In an effort to better address the most critical issues in our community, United Way of Henderson County has sharpened its focus and has introduced Henderson County 2025, a bold new plan that will improve key community conditions.

United Way as a movement has been shifting its focus from that of a community fundraiser to a change agent. The goal is to make steady advances bycreating solutions that lead to lasting change.

Underneath everything we are, underneath everything we do, we are all people - connected, interdependent, united. And when we reach out a hand to one, we influence the condition of all.

Planned Giving

A growing number of United Way investors have made long-range plans and have included a charitable bequest for UWHC, allowing them to support their community for generations to come. If you would like to join this caring community, there are several steps that we can assist you with to make wise and prudent gifts for the future. We can provide you and your family with information on the benefits of life income gifts, gift annuities, and other plans. For more information, we encourage you to contact United Way or your financial advisor.

LIVE UNITED™

United Way's mission is to organize and mobilize community resources to improve lives of Henderson County residents. We are doing that by focusing on Education, Income and Health, elements of a good quality of life.

We invite you to be part of the change. You can give, you can advocate and you can volunteer. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to LIVE UNITED.

Need Help?

Have you ever wondered how to find help or a community service for yourself or someone in need? There are about 30,000 nonprofits in North Carolina. Finding the one you need can be difficult.

NC 2-1-1 is a resource & referral line that connects people with important community services to meet both everyday needs and the immediate needs of people in crisis. Simply dial 2-1-1 or visit 2-1-1's online database, nc211.org, to get connected and get answers. The call is free, confidential, and available in any language. Services include housing, food, medicine, transportation, support groups, money management, legal assistance, counseling, health care, recreation, donations, volunteer opportunities, and much more. You can also download the free North Carolina 2-1-1 app.

LIVE UNITED
United Way
United Way of
Henderson County
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Ruth Birge, Executive Director
Laresa Griffin, Director of Resource Development & Marketing
David Jacklin, Director of Community Impact
Robin Morgan, Director of Finance
Kristen Freeman, Marketing & Communications Coordinator
Jessica Chipriano, Administrative Assistant

liveunitedhc.org

United Way
of Henderson County

2014

Report to the Community

GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED™ United Way

2011 Board of Directors

(As of 12/31/2011)

Chair - Rmbb Uc``*Rmbb ?, Uc`` AN?
Vice Chair - Ugjj Fc l bpgaiq* Kmppmu Glqsp_lac ?ec l aw
Secretary- David Jones, Henderson County Public Schools
Treasurer - Tim Kriegel, Selee Corporation
Campaign Chair - Kcj_lgc K_rrcqml* lgk`cpjw+Aj_pi
Funds Distribution Chair - Barbara Platz, Volunteer
Strategic Planning - Sharon Tirrell, Volunteer
Past Chair- M_pi Kmpqc* Qcjcc Ampnmp_rgml

Alan Burdette, Eaton Corporation
Epce @spl crrc* Dgpqr Agrgxc l q @_l i $ Rpsqr
Graham Fields, Park Ridge Health
?l bpc_ F_glqcj* =======
Donna Hastie, Community Volunteer
Hc l lgdcp Fc l bcpqml* @jsc Pgbec Am k k s l grw Fc_jrf Qcptgacq
Afpgqrgl_ Fcpl_lbcx* Slgrcb Am k k s l grw @_l i
Marcus Jones, Henderson County Government
Bryce Malsbary, Community Volunteer
Cjgx_`crf Kmqq* N_pbcc Fmqngr_j
Donnie Parks, NC Justice Academy
Pgaf_pb Pm`glqml* Kcpgrmp
Todd Thoman, Kimberly-Clark
Mark Warwick, WTZQ 1600 AM
Brenda Wilkerson, GE Lighting Solutions

UWHC is a volunteer-driven organization. Our Board of Directors is made up of volunteers who make decisions about community reinvestment, resource development and the administration of our organization. We are grateful to our Board for their guidance and commitment to United Way and to Henderson County.

Impact Areas and 2013/2014 Funded Programs

EDUCATION (%)	$
Big Brothers/Big Sisters - Henderson County Program	20,545
Boys & Girls Club - Education & Social Development Program	101,147
Children & Family Resource Center - Child Care Resource & Referral	8,268
Children & Family Resource Center - Incredible Years	5,168
Children & Family Resource Center - Parents as Teachers	8,269
Children & Family Resource Center - PREP	55,812
Helping Hand Developmental Center - Developmental Day Program	19,454
Smart Start of Henderson County- Smart Start Rewards Program	
Smart Start of Henderson County- Partners in Reading Program	11,396
INCOME (14%)	**$164,705**
Blue Ridge Literacy Council - Adult Basic Literacy Program	26,143
Housing Assistance Corporation - Home Repair Program	41,092
Housing Assistance Corporation - Housing Production Program	12,086
Homeward Bound of WNC- Pathways to Permanent Housing Program	
Homeward Bound of WNC- HOPE to HOME Program	
On Track - Financial/Housing Counseling Program	33,442
On Track - Financial Literacy Education Program	
Pisgah Legal Services- Disability Assistance Program	
Pisgah Legal Services- Elder Law Program	
Pisgah Legal Services - Homeless Prevention Project	9,951
Pisgah Legal Services - Justice for All Program	
Vocational Solutions of Henderson County - ADVP Transportation	21,845
Western Carolina Community Action - PLAN Program	28,610
Western Carolina Community Action - The RIDE Program	6,711
HEALTH (39%)	**$440,436**
Aspire- Kids at Work Program	
Blue Ridge Community Health-Drug, Alcohol and Tobacco Program	
Blue Ridge Community Health- Reproductive Health Edu for Adolescents	
Children & Family Resource Center - Adolescent Parenting Program	
Park Ridge Health - Kidpower	
YMCA of WNC - Childhood Obesity Prevention Program	
YMCA of WNC - Diabetes Prevention Program	
@?Q%A LCCBQ-AP%Q%Q QCPT%ACQ (18%)	**209,556**
American Red Cross - Rebuilding Lives After Disaster	26,917
Calvary Episcopal Church - Food Pantry	
Children & Family Resource Center- Children's Clothing Closet	11,373
The Free Clinics- Henderson County Healthcare Safety Net	
Four Seasons- Angel Fund for Hospice and Palliative Care Program	8,003
The Healing Place- Sexual Violence Response Program	
Homeward Bound of WNC- PATH to Housing	
Mainstay - Emergency Program	65,844
Mainstay - Family Services	25,606
MANNA FoodBank - Food Distribution in Henderson County	13,012
MANNA FoodBank - MANNA Packs for Kids in Henderson County	11,085
Medical Loan Closet- Medical Loan Closet Program	4,884
Pisgah Legal Services - Domestic Violence Prevention Program	
The Storehouse - Charity Tracker Program	
Thrive- Abundant Wellness Program	
Western Carolina Community Action	

Total Program Awards and Donor Designations to Partner Agencies	$1,138,659
OTHER COMMUNITY INVESTMENTS	
Funding for local foundations, other United Ways, United Way's 2-1-1 information and referral line, Charity Tracker and other donor designations	$359,474
TOTAL UNITED WAY COMMUNITY INVESTMENT	$1,498,133

Statement of Activities and Changes in Net Assets
For the Year Ended June 30, 2013

Public Support and Revenue	
Campaign Revenue	$1,314,877
Endowment Income	44,442
Investment Income	959
Rental Income	16,170
Underwriting Income	25, 344
Grant Income	9,570
Realized Gains from Investments	9, 266
Unrealized (Loss) Gain from Investments	43, 913
In-Kind Contributions	24, 929
Miscellaneous Income	12, 000
Total Public Support and Revenue	$1,501, 470
Expenses	
Programs and Services	
Gross Funds Awarded/Distributed	1,473,293
(Less Donor Designations)	(505, 104)
Net Funds Awarded/Distributed	968, 189
Community Services	152, 718
Total Program Services	$1,120, 907
Supporting Services	
Organizational Administration	192,956
Fundraising	183, 894
Total Supporting Services	376, 850
United Way Worldwide Dues	15, 474
Total Expenses	$1,513,231
Net Assets - Beginning of Year	817, 672
Net Assets - End of Year	$1,629,645

Audited overhead per IRS form 990 =18.5%

Note: The summary above has been extracted from the June 30, 2013 audited Financial Statements prepared by Dixon Hughes Goodman, PLLC. These statements, accompanying notes integral to the statements, and the Independent Auditors' Report should be taken in their entirety and may be viewed by contacting or visiting United Way of Henderson County.

UWHC had a successful 2013. We are proud of our accomplishments. 2014 will be challenging as we implement HC 2025, continue to collaborate with nonprofit organizations, work with businesses and bring all elements of the community together to solve problems. Together we can make Henderson County a better place for every resident. Ruth